Business at Work Report - 2021



Exploring how people & organizations worked in 2021

This year, as the pandemic became a global concern, our worlds were flooded with change. We turned to technology to stay afloat. Families scrambled to get equipped, companies rushed to support their remote workforces, and organizations quickly developed new online experiences for customers. And as the pandemic accelerated, tech solutions once preferred only by "early adopters" became survival tools for companies across all industries, and the population as a whole.

It's from this unprecedented lens that we view the data from Okta's more than 9,400 customers and the Okta Integration Network (OIN), which includes over 6,500 integrations with cloud, mobile and web apps, as well as IT infrastructure providers.

A shakeup in our top apps underscores the new necessities of remote work: collaboration, security, employee engagement... and a well-equipped home office. This year we welcome Amazon Business, along with hot collaboration tools such as Miro, Figma, and monday.com, to our fastest growing apps. We also see that organizations are moving quickly to protect remote workers with next-gen security tools, such as Fortinet FortiGate and Palo Alto Networks GlobalProtect. And HR teams are increasingly investing in employee engagement tools such as Culture Amp and Lattice to supplement their existing resources.