

# Braze Inspiration Guide



Need to brainstorm new messaging and find innovative ways to meet your business goals? Or have an existing campaign that you want to take to greater heights? With a swift digital acceleration brought on by the COVID-19 pandemic, even the most seasoned marketer may find it challenging to deliver exceptional brand experiences that cut through the noise.

That's why we've put together our Braze Inspiration Guide. Download an exclusive, inspiring collection of over 40 customizable campaigns that have been leveraged by the world's savviest brands to effectively activate, monetize and retain their consumers.

From learning how to onboard users to discovering how to use Content Cards to spike sales quickly and more—there's something for every marketer who's ready to elevate their customer engagement strategy.

## Download the Braze Inspiration Guide to uncover:

- Key messaging channels that every marketer should know
- Over 40 campaigns including app downloads, seasonal promotions, product adoption, loyalty and more
- Proven tactics that brands leverage across the customer lifecycle to increase engagement