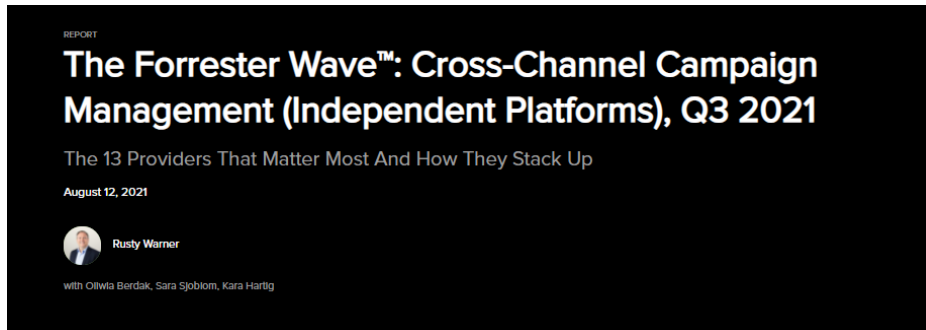


# The Forrester Wave™: Cross-Channel Campaign Management (Independent Platforms), Q3 2021



We're thrilled to share that Braze has been named a leader in The Forrester Wave™: Cross-Channel Campaign Management (Independent Platforms), Q3 2021 report, achieving the highest score in the Strategy and Market Presence categories.

In the report, Forrester evaluated 13 cross-channel campaign management solutions across 30 criteria. The results? Braze received the top score in the criterion of campaign design and the highest possible scores in 12 criteria, including product vision, innovation, performance and more.

With Braze, brands forge human connections with customers across a diverse range of industries from e-commerce to financial services and telecommunications. Download the report to learn why Forrester says Braze offers “a persuasive solution for firms looking to revamp their CCCM approach with digital experience design or bolster their mobile app engagement strategy.”

## Check out the report to explore:

- What features and capabilities make Braze a leader
- Why Braze received the highest score possible in the report's partner ecosystem and supporting products and services criteria
- And more!

**“Forrester recognizes Braze as a leader in the [mobile engagement automation] MEA market, and it has built on its MEA success to tackle the needs of CCCM users.”**

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