



## 7 Critical Reasons for Microsoft 365 Backup



There is a common misconception that Microsoft fully backs up Microsoft 365 data on your behalf, but the reality is it's YOUR responsibility to protect your data. As enterprise organizations continue the shift to SaaS platforms, their existing data protection is not meeting demands.

This 5-minute, easy-to-read report will teach you:

- The big misunderstanding between Microsoft's and the IT organizations responsibilities
- Why backup solutions for Microsoft 365 fill the gap of long-term retention and data protection.
- Hazards of not having a Microsoft 365 backup in your arsenal