



# How BMC and Other Data Management Leaders Are Growing Their Businesses



As an IT data leader, it's critical to keep pace with the evolving digital landscape. In fact, through 2025, 80% of organizations seeking to scale digital business will fail because they don't take a modern approach to data and analytics governance.

How can you effectively lead your organization's data-driven business transformation? The answer: a single cloud data management platform that helps improve customer experience, grow revenue and inform decisions faster.

Get our eBook to learn how six innovative companies are leveling up their data management game and delivering better business outcomes. Here's a sneak peek:

- BMC sped up migration time and increased cost savings by 70% with a cloud strategy.
- Banco ABC Brasil accelerated the ingestion of monthly financial information by 110% with analytics.
- TELUS improved customer interactions and reduced incoming calls by 50% with a single view of data.