



# How Industry Leaders Like Pfizer Improve Efficiency and Health Outcomes



98% of senior healthcare execs surveyed have or want an AI strategy. 42% of healthcare providers surveyed turned to the cloud when their data grew beyond their current capacity.

Why do healthcare and life sciences leaders embrace innovative digital technologies? For better patient care, efficiency, cost savings, speed and ROI.

Read these data analytics success stories to learn how Pfizer and other industry leaders got the right data at the right time to:

- Improve patient experiences and health outcomes.
- Speed R&D and time to market for products and therapies.
- Boost collaboration and optimize operations.