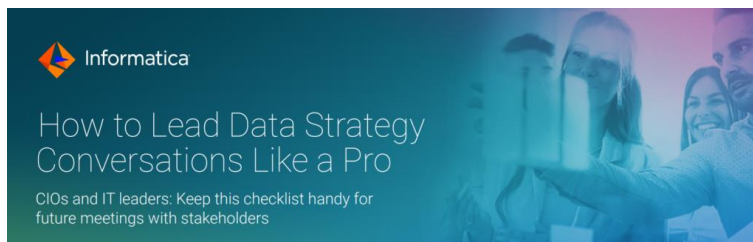# How to Lead Data Strategy Conversations Like a Pro

Workers spend an average of 31 hours per month in unproductive meetings. Don't let your data strategy meetings be a contributing part of this statistic.

When it comes to your data strategy, it's critical to hold highly effective meetings and get buy-in from stakeholders. This isn't always an easy task, especially for CIOs and IT leaders.

Learn how to lead data strategy conversations like a pro with our handy checklist. You'll get:

- Tips and tricks on how to run meetings that matter.
- Ways to prepare before sharing your data strategy.
- Advice on next steps with stakeholders.