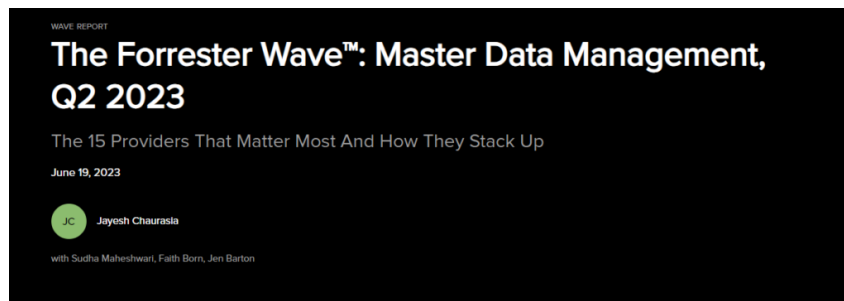




The Forrester Wave™: Master Data Management , Q2 2023



Summary

In our 24-criterion evaluation of master data management (MDM) providers, we identified the most significant ones and researched, analyzed, and scored them. This report shows how each provider measures up and helps data and analytics professionals select the right one for their needs.

Modern master data management (MDM) is essential for success — it serves as a hub for consolidating trusted data, automating data quality and bridging the gap in data fabric architecture.

Learn how to find the right MDM solution with “The Forrester Wave™: Master Data Management, Q2 2023” report, a 24-criterion evaluation of MDM providers. In fact, Informatica is named a Leader and recognized for its AI-assisted MDM that provides faster time to value and deployment.

Access the full report to learn:

- The 15 MDM providers that matter most and how they stack up
- Which MDM providers are listed as Leaders, Strong Performers, Contenders or Challengers
- Why Informatica is named a Leader.