The Importance of Charity Fundraising Technology

All non-profits face challenges with digital transformation. In this white paper, Dan Kenworth Blackbaud's Vice-President of Customer Success Modernization explores the opportunities it creates for fundraising, supporter data, legacy systems, data literacy, and access to skills.

Explore how data and technology are key enablers to inspiring, empowering and mobilizing your supporters.

Download your copy to learn:

- Key global technology trends.
- How to maximize opportunities using fundraising technology.
- How to build the right team for long-term success.
- Enhancing engagement and leveraging insight".