

Top 5 Financial Services Data Trends That Will Define the Future



The future of financial services is here. Governments and lenders want greater transparency and sustainability. Consumers want a personalized customer experience that's the same whether they're on an app, in-store or on the web.

What other trends are on the horizon? Do you know what initiatives and technologies your firm should prioritize for maximum data value and business success?

Download the latest FIMA report to discover the strategies, priorities and investments of 100 top financial data executives.

Key report takeaways include:

- Why you should invest in merging modern cloud data platforms with hyperscale's
- What roadblocks are preventing data analytics automation — and potential solutions
- How artificial intelligence is helping FinServ companies integrate data faster with deeper insights
- How ESG goals fuel data collection and processing automation but standardization is still lacking