

# 5 Ways Data Streaming is Fueling Financial Services Transformation

Leading financial services organizations understand that data is essential for delivering the superior experiences that today's customers expect—and data streaming is the key for unlocking that full potential. In this ebook, learn how global financial services organizations of all sizes—from traditional banks to digital-native startups—have adopted Confluent to transform how they operate their businesses.

- Citigroup uses data streaming to provide customers with always-on reliability and detailed insights
- EVO Banco relies on Confluent Cloud to power its real-time fraud detection system, reducing the organization's weekly fraud losses by 99%
- - 10x Banking uses Confluent Cloud for its cloud-native core banking platform, allowing it to help its clients reduce costs and drive faster innovation
- Singapore Exchange and Euronext rely on data streaming as the backbone for a mission-critical trading platform
- NORD/LB Norddeutsche Landesbank solves its near-term challenges of accessing siloed data while preparing for future growth

