6 tips for reinvigorating your digital transformation

About 90% of organizations have already embarked on a digital transformation (DT) project. But nearly 90% of those organizations are unable to sustain the success that they've achieved with their DT efforts long-term. And DT projects are taking twice as long, costing twice as much as organizations had originally anticipated. If your organization is starting to suffer digital transformation fatigue, you might be tempted to give up on your efforts. But that would mean forgoing the significant financial benefits that organizations who stay the course achieve. A better option is to reinvigorate your digital transformation initiative. These six tips can help.