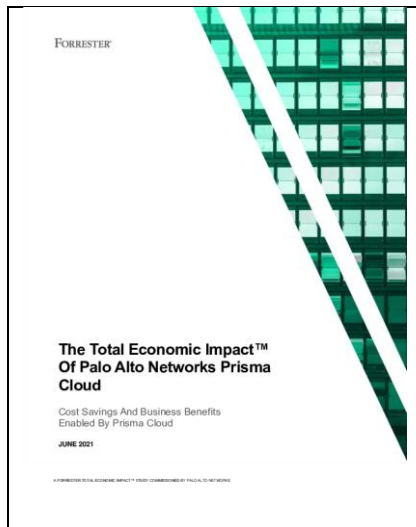




## A CISO guide to calculating the ROI of Prisma Cloud.



Palo Alto Networks commissioned Forrester Consulting to conduct a 2023 Total Economic Impact™ study that examines the potential return on investment enterprises may see when deploying Prisma® Cloud.

The numbers\* associated with the 3-year benefits of Prisma Cloud are pretty significant:

- \$9.4 million benefits present value.
- \$6.9 million net present value.
- 264% ROI.
- <6 months payback.

Watch this on-demand webinar with guest speaker Forrester consultant Luca Son to:

- Understand the TEI enterprise companies have realized by deploying Prisma Cloud's Code to Cloud™ intelligence platform.
- Discover how the code-to-cloud approach to security helped organizations effectively secure new code developed for the cloud, reduce SecOps and DevOps effort and drive down possible breach costs.
- Learn the ROI framework and checklist created for CISOs/CIOs to evaluate the potential financial impact of Prisma Cloud in your own organization.

Register to watch and you'll also get access to the full TEI report and executive summary.