

## Adobe is a leader in content management



Adobe has a strong vision of personalization at scale with new innovations — and getting recognized for it. Check out The Forrester Wave<sup>TM</sup>: Content Management Systems, Q3 2023 report and discover why Adobe was named a leader. In this report learn:

- How Adobe pushes the boundaries of content management and headless innovations
- How it's a good fit for large enterprises looking for a full-featured and innovative CMS
- How it targets breaking down silos between creatives, business teams, and developers