

# Apache Kafka® Reinvented for the Cloud

Apache Kafka® has become the foundation of the modern data stack: one of the most popular open source projects today, Kafka is used by over 70% of the Fortune 500 to modernize their data architectures and build real-time, event-driven applications. In this ebook, you'll learn how Confluent can help:

- Eliminate your operational burdens and risks with a fully managed service that completely re-architects Kafka to provide 10X more elasticity, storage, and resiliency
- Ensure your streaming data is as safe and secure as data-at-rest as Kafka usage scales
- Leverage valuable legacy data to power modern, cloud-based apps and experiences
- Guarantee high availability across all of your environments, while anchoring hybrid and multi-cloud architectures

