



Data Engineering Market Study



This Flagship Business Intelligence Market Study from Dresner Advisory Services is the comenstone of the company's annual research agenda, providing a broad assessment of the business intelligence (BI) market and an inclusive look at key user trends, attitudes, and intentions.

The Dresner Advisory global community of users contributed their opinions on a variety of topics related to current and planned usage. The report provides a comprehensive, real-world perspective on the market including analyses of adoption and deployment data leadership, organization budgets, data literacy, drivers of success, objectives and achievements, BI penetration, and technology/initiative priorities, as well as industry analyses.