



Digital-first retail grows up: 6 key themes from NRF 2023



This eBook explores the big social and business trends that were topical at NRF this year. They represent a diverse and exciting set of ideas, from the almost sci-fi prospect of metaverse enablement to essential social responsibility of giving employees equitable careers, and from the efficiency gains of true automation to the ethical upshot of deeply embedded sustainability.

NRF 2023 delivered no shortage of new avenues, opportunities, and innovations. The challenge for retailers now is not in seeing what the future holds, but in understanding how they fit into it.

Download the eBook, “**Digital-first retail grows up**” today to reflect on NRF 2023 key takeaways and be better equipped for the future of retail.