

## Enterprise sales teams use slack to amplify productivity



## Learn why Slack is Salesforce's productivity platform for sales.

The organizations thriving in today's market are the ones embracing a team-selling approach to sales. In this guide, Salesforce leaders share why Slack is our productivity platform for sales.

Learn how to leverage Slack to:

- Optimize team selling with Al and automations.
- Transform productivity with simple communication.
- Build deep relationships with all your collaborators.