



# Financial Services Reimagined with Apache Kafka®

The financial services industry has faced mounting pressure to deliver instant insights, faster transaction processing, and personalized experiences. But realizing these results with Apache Kafka® means these organizations have to overcome complex data integration challenges

Although 70% of the Fortune 500 is modernizing its data infrastructure with Kafka today, the reality is industry leaders still struggle with the hidden costs of open source Kafka.

Download "Financial Services Reimagined with Apache Kafka" to learn how the 5M engineering hours that Confluent has invested in reinventing Kafka delivers the cloud-native, enterprise-grade experience that finserv companies need today.

