



Increasing Medication Adherence with Enhanced Rx



People don't always take their medication how or when they should, which can lead to dangerous and costly adverse drug events. This case study details how an employer used pharmacy outreach to reduce ER visits, improve health outcomes and lower costs.

Medication Adherence Matters

Studies show that adverse drug events (ADEs) land people in the ER or hospital more than one million times a year. These events lead to missed work, reduced performance, and negative health outcomes. A leading employer wanted to give its employees the access and knowledge they needed to take their prescriptions as directed. Enhanced Rx delivered results that included:

- 66% of employees decided to engage with a pharmacist
- 10% increase in medication adherence rate
- 37% fewer avoidable emergency room visits

Download the case study to learn how an employer went beyond traditional medication therapy management to provide pharmacy outreach with personal support and guidance.