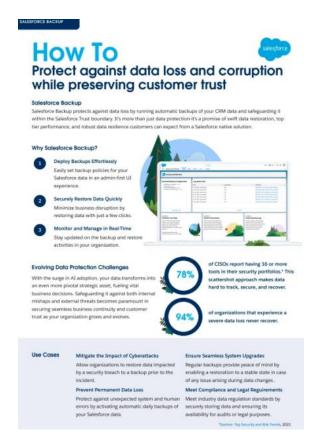# KEEP YOUR CRM DATA SAFE AND ACCESSIBLE

Protect your enterprise against data loss and corruption.

Safeguard your CRM data against internal and external data threats with Salesforce Backup. Discover the power to:

- Seamlessly deploy backups for ultimate data protection.
- Swiftly and securely restore critical information.
- Prevent permanent data loss, keeping your business resilient and ensuring business continuity.