

## Kafka In the Cloud: Why It's 10x Better With Confluent

Download our "Kafka In the Cloud: Why It's 10x Better With Confluent" ebook to take a deep dive into what 10x better than Kafka means for your team and business. You'll learn how Confluent Cloud offers:

- Elastic Scaling: Scale up and down quickly to meet fluctuating customer demand, without the ops burden that comes with scaling your data infrastructure
- Infinite Storage: Enable powerful use cases by never having to worry about Kafka retention limits again, while only paying for the storage used
- Built-in Resiliency: Ensure high availability and offload Kafka ops with 99.99% uptime SLA, multi-AZ clusters, and no-touch Kafka patches

