



# Keeping Sensitive Data Secure: Pharma Divestment Enabled by Digital Imaging For Shared Assets

**IRON MOUNTAIN**  
PHARMACEUTICAL DIVESTMENT  
ENABLED BY DIGITAL IMAGING FOR  
SHARED ASSETS  
KEEPING SENSITIVE DATA SECURE WHILE  
PROVIDING ACCESS TO NEEDED INFORMATION  
FOR A COMPLIANT BUSINESS SPLIT

**THE CHALLENGE**  
A pharmaceutical company undergoing a divestiture needed to digitize vital records so both entities could split apart with the required data. The entities recognized that a DIY approach to managing the digitization and indexing process would require immense time and labor, and would lack any meaningful assurance of security and quality control—this would increase risk. The ideal scenario was to use a partner experienced with sensitive document handling and the industry regulations that both parties could trust to manage the process.

**THE SOLUTION**  
Iron Mountain provided Document Imaging Services, customizing a chain of custody to identify what information each organization had, track what was captured, how it was scanned, and document retention control requirements for the split were met. We established 100% quality control over data storage and transfer, minimizing risk to data integrity and keeping regulatory compliance intact. Our team took control of the process, automating it as much as possible, to accelerate the timeline and reduce IT burden for both sides. This included ensuring that both parties were comfortable with how the information was indexed and made available, and testing processes on both sides to minimize disruption.

**THE RESULTS**  
Iron Mountain fully digitized the collection of mixed paper, microfilm and microfiche via an accelerated dual take process. As a result, third party, the customer used us to facilitate the trusted exchange of information to a centralized, organized and secure environment, without compromising document quality. All processes and handling of data adhered to the same industry and government regulations, safety risk and all of the process for both companies. With this data as a trustworthy managed, neither company was bogged down by oversight and could get forward on the business move to of separating and moving forward quickly and cleanly.

**PHARMACEUTICAL COMPANY**

**THE SITUATION**

- Protecting data and maintaining compliance during the split
- Enabling controlled, timely access to required data
- Limited resources to digitize records and ensure quality

**OUR SOLUTION**

- Iron Mountain Document Imaging Services
- Multi-faced digitization of paper, microfiche and microfilm
- Secure chain of custody
- 100% quality control

**KEY BENEFITS**

- Accelerated divestiture process and completed digitization
- Enabled neutral mediation to accelerate decisions
- Provided suitable security measures
- Greater visibility and access control for both entities

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Download the case study to learn more.