



Move your Red Hat subscriptions to the cloud to maximize your value



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Cloud adoption is the norm, but it is not always easy

Organizations are moving to the cloud to gain business and technical benefits. In fact, 87% of organizations have a multicloud strategy in place, and 50% of enterprise workloads run in a public cloud today. Even so, moving to the cloud is not always a straightforward path. Among other things, organizations cite assessing on-site versus cloud costs and understanding the implications of bring-your-own-license (BYOL) programs as cloud migration challenges.

Red Hat helps you move to the cloud more easily and cost-effectively. With Red Hat® Cloud Access, your Red Hat Enterprise Linux® subscriptions are portable across on-site datacenter and cloud environments, so you can run your applications wherever it makes the most sense. And, because Red Hat Enterprise Linux delivers a consistent experience across footprints, you can extend your environment to the cloud using the same tools, processes, and skills that you use now.

What is Red Hat Cloud Access?

[Red Hat Cloud Access](#) is a program that lets you run eligible Red Hat product subscriptions on certified public cloud providers. It makes your subscriptions portable, so you may choose the best architecture and infrastructure for your needs—in your datacenter or on public clouds—and continue to access all of the benefits of your subscription. The terms of your subscription with Red Hat remain the same, but you gain more flexibility. You continue to pay Red Hat for subscriptions and pay your cloud provider for services used on their cloud infrastructure.

Benefits of Red Hat Cloud Access

Simply put, Red Hat Cloud Access extends all the benefits of your Red Hat Enterprise Linux subscription to the cloud of your choice, so you can take advantage of different cloud services, optimize cloud costs, or configure systems for resiliency and disaster recovery scenarios. Red Hat Cloud Access provides added benefits for both business and technical roles in your organization. Line of business managers and finance teams will appreciate streamlined costs and purchasing, while IT and cloud operations teams can take advantage of simplified management and application portability.

¹ Forrester, "Global State of the Cloud Report," March 2023.

Overview: Move your Red Hat subscriptions to the cloud to maximize your value

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