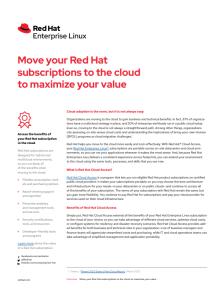


Move your Red Hat subscriptions to the cloud to maximize your value



Organizations are moving to the cloud to gain business and technical benefits. In fact, 87% of organizations have a multicloud strategy in place, and 50% of enterprise workloads run in a public cloud today.1 Even so, moving to the cloud is not always a straightforward path. Among other things, organizations cite assessing on-site versus cloud costs and understanding the implications of bring-your-own-license (BYOL) programs as cloud migration challenges.