

Optimising Performance in the Gaming Industry: Countering Fraud and Financial Crime Threats in 2023



The gaming industry experienced an 8% increase in suspected digital fraud threats between 2021 and 2022 — the highest of all the sectors our global device intelligence network reports on.

With 78% of players ranking the security of their personal data as "very important", our gaming industry guide *Optimising Performance in the Gaming Industry: Countering Fraud and Financial Crime Threats in 2023*, provides insights and recommendations to help operators reduce fraud risk and improve overall customer experience (CX) through cutting-edge, multilayered fraud and identity solutions.

Download the full guide to access our proprietary insights, including:

- Strategies operators can use to reduce fraud, improve CX, and win out over competitors as they enter international markets..
- How to meet regulatory change, including those from the Gambling Reform Whitepaper.

Practical steps operators can take to mitigate growing fraud risks, including:

- Bonus abuse.
- Account takeover.
- Identity theft.