SHIELD YOUR DATA AND YOUR BOTTOM LINE.

SHIELD

How To
Protect, Monitor, and Retain Critical Salesforce Data with Shield

salesforce

Enhance protection of critical Salesforce data

Safeguarding your most sensitive data and staying ahead of evolving compliance and industry regulations with **Shield saves you staggering costs.** Shield is a suite of capabilities that provides an extra level of security and protection above and beyond what's already baked into Salesforce. With Salesforce Shield, you can ensure the sensitive data in your Salesforce environment is safe.

Four Reasons to Use Salesforce Shield

1. **Block Unauthorized or Unlawful Activity**
   Create real-time security rules in an org to prevent undesired events with **Event Monitoring**.

2. **Find and Classify Sensitive Data Quickly**
   Discover and classify sensitive data in just a few clicks with **Data Detect**.

3. **Add Additional Security to Sensitive Data**
   Encrypt sensitive data at rest and manage keys with **Platform Encryption**.

4. **Meet Compliance and Industry Regulations**
   View data as far back as a decade with **Field Audit Trail**.

Key Management

Which API Entities Are Most Used?

Why implement a comprehensive security solution?

667%	increase in phishing attacks since March 2020[1]
71%	increase in data breaches since March 2020[2]
$10.5T	projected annual costs of Cybercrime by 2025[3]

Use Cases

Improve data security
Leverage an additional layer of security beyond what is out-of-the-box with Salesforce to keep your data secure and stay compliant with regulations like SOX.

Maintain data visibility
Know where your data lives, give it the level of security it needs, and respond to threats and anomalies faster.

Data Loss Prevention
Protect sensitive data from internal as well as external threats using custom security policies.

Build trust with customers
Secure Salesforce data maintaining a trust-first mindset along the way.

*Salesforce: Data Security Trends, 2022   [1]Forbes: The State of Identity Security, 2020   [2]Check Point and Dimensional Research, 2020   [3]Cybersecurity Ventures, 2022

Protect your enterprise with point-and-click tools that enhance trust, transparency, compliance, and help safeguard against the unwelcome expense of a security breach. See how you can:

- Block unauthorized or unlawful activity.
- Find and classify sensitive data quickly
- Meet compliance and industry regulations