



# SIMPLIFY COMPLIANCE. REDUCE COSTS.

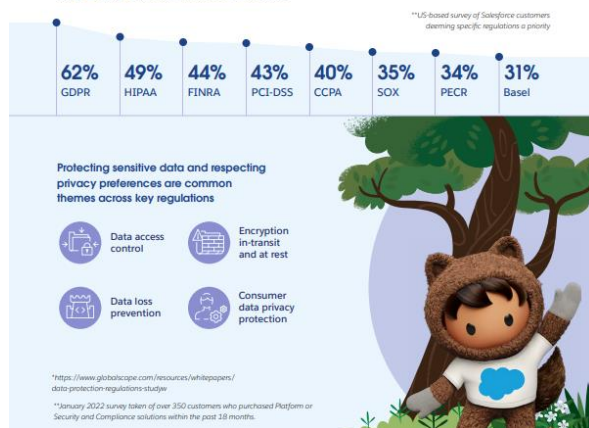
SECURITY, IDENTITY & PRIVACY

## Enhance Compliance with Salesforce Security, Identity & Privacy



As more regulations arise and new frameworks are introduced, it's now harder than ever to stay compliant. Unfortunately the cost of noncompliance is too costly to ignore, **reportedly up to 3x higher than the cost of everyday compliance.**\* As more companies adopt Salesforce as their single source of customer data, we are committed to helping our customers with their regulatory and compliance needs. This whitepaper outlines some of the top regulations facing our customers, including what may be relevant for their Salesforce data and the key Salesforce products that enable customers to address certain regulatory needs.

Staying compliant with major regulations is a top priority for many Salesforce customers



The cost of noncompliance is too high to ignore. Today's companies face a massive influx of data and new AI models – all with their own regulatory requirements. Salesforce Security, Identity, and Privacy solutions simplify compliance so you can proactively manage and protect your data.

Learn more about how Salesforce Security, Identity, and Privacy helps you:

- Understand what the major regulations are and how to address them.
- Identify how Salesforce can help you in your compliance journey.
- Avoid noncompliance fines and enhance your security posture