



See the Economic Impact of Prisma Cloud.



Understanding the Economic Impact of Prisma Cloud

Palo Alto Networks commissioned Forrester Consulting to conduct a Total Economic Impact™ (TEI) study examining the return on investment (ROI) enterprises realize by deploying Prisma® Cloud. This study provides readers with a framework to evaluate the potential financial impact of Prisma Cloud on their organizations.

Customer Feedback on Prisma Cloud

Customers of varying sizes and industries were interviewed for the TEI study. They reported their feedback in one-on-one interviews conducted by Forrester Consulting.

“The fact was that Prisma Cloud was a unified platform with potential to add even more capabilities for our future in the cloud — not to mention [being] best of breed as well.” – Senior security architect, communication service provider

“There was no way we could manage 100 accounts without a tool like Prisma Cloud. It simply would not happen. The type of automated scanning and protecting is just not feasible without Prisma Cloud.” – Cloud security engineer, healthcare

Key Findings of the Prisma Cloud Forrester TEI Study

After the investment in Prisma Cloud, the interviewees were able to consolidate their management of cloud security, as well as effectively secure new code developed for the cloud. Key results from the investment included the reduction of SecOps effort, reduction of DevOps effort and a direct reduction in possible breach costs.

Prisma Cloud's ROI

Three-year, risk-adjusted benefits for Prisma Cloud for a composite organization representative of interviewed customers included:

- 264% ROI.
- \$3.5M SecOps efficiency lift.
- \$1.8M DevOps shift left and productivity lift.
- \$2.8M material breach risk reduction savings.