

Trade Trends for Businesses in 2024



The year 2023 was one of the most uncertain periods for trade in the last three decades. This uncertainty shows no signs of abating in 2024.

In response, companies are altering their trade and supply chain strategies. But what results will this restructure lead to and how are different sectors coping?

In this fourth edition of the Trade in Transition program, supported by DP World, Economist Impact explores how companies are navigating the ups and downs of international trade against the backdrop of heightened uncertainty.