

# Unlock Extraordinary Value with Data-driven Smart Applications



Leading research projects that data science and AI will add \$13 trillion to the global economy by 2030, yet only 8% of enterprises have built the foundations for widespread adoption (Harvard Business Review, May 2021). To remain competitive, it is critical that organizations establish these foundations, to enable them to unlock extraordinary business and customer value.

In this session we discuss the proven practices, processes and technologies the VMware Tanzu Labs team have adopted, from our over 200 client engagements, to help organizations get started on this journey:

- The enablement of government employees and hiring strategies
- How agile and design thinking methodologies foster sustained innovation.
- The proven tools and platforms to increase productivity.
- Real-world use cases in ML development.