Gartner® Research10 Best Practices for Scaling Generative AI Across the Enterprise

Unlock the Power of Generave AI: 10 Best Practices for Successful Scaling

Generative AI (GenAI) is poised to revoluonize businesses across industries, offering unprecedented opportunities for innovation, efficiency, and growth. However, many organizations struggle to scale their GenAI initiatives successfully due to a lack of understanding of emerging best practices and the rapid evolution of the technology landscape.

This Gartner research, based on more than 1,000 inquiries and interviews with enterprise leaders and vendors, we feel, uncovers the key challenges faced by technology leaders in formulang robust GenAI strategies, choosing the right approaches and technologies, and overcoming hurdles to adopon and scaling.

Read the research to learn how to:

- Establish a continuous process to prioritize use cases
- Create a decision framework for build versus buy
- Design a composable GenAI plaorm architecture

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