

## Published App Environments: Why We Need a Fresh Approach.

		Solution Overview
	Published App	
	Environments: Why We	
	Need a Fresh Approach	
At a glance Reduct the management time in infrastructure cost of published apps deptoyments.	Traditional approaches to published VDI app deployments create management complexity and overhead for the IT teams that rely on them. Taskis such as updates, patches, and management of apps, operating systems (OS) and images can easily become overwherming.	
	These solutions also rely on machine-level user entitlements that limit app robust flexibility and components user experience. What is more, they require that instatructures have exapacity to appropriate workloads at all terms, no matter the level of usage. As the demand for both lesps2 and cloud native apps grows exponentially, so othe ecosts associated with providing for each performance. And modernizing lesps2 upps while adoption previous ones only creates more challenge enrulating from app incorrelability, dependencing and distributions.	
	Now is the time for a fresh approach to published app deployments that reduces management time and infrastructure costs, which the new Apps on Demand feature from <u>VMware App Volumes</u> <sup>w</sup> delivers.	
	App Publishing Challenges	Apps on Demand Solutions
	Overwheiming app and OS management Complex user entitlement management Underutilized infrastructure Multiple approaches for packaging legacy and modern apps	Simplified app and OS management User-based entitlement management Optimized farm infrastructure utilization One solution that captures 99 percent of all apps

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Traditional approaches to published VDI app deployments create management complexity and overhead for the IT teams that rely on them. Tasks such as updates, patches, and management of apps, operating systems (OS) and images can easily become overwhelming. These solutions also rely on machine-level user entitlements that limit app rollout flexibility and compromise user experience. What's more, they require that infrastructure has the capacity to support peak workloads at all times, no matter the level of usage. As the demand for both legacy and cloud native apps grows exponentially, so do the costs associated with providing for peak performance. And modernizing legacy apps while adopting new ones only creates more challenges resulting from app incompatibility, dependencies and distributions. Now is the time for a fresh approach to published app deployments that reduces management time and infrastructure costs, which the new Apps on Demand feature from VMware App Volumes<sup>™</sup> delivers.