



CFO'S STATE OF COMMERCE PLAYBOOK A COMPLIANCE & FINANCE PROFESSIONAL'S ROADMAP FOR MANAGING DIGITAL GROWTH



— Research Highlights —

41% of businesses are improving their financial processes to better manage the growing number of transactions due to more sales channels. — Page 4	Best-in-Class are 26% more likely to increase digital visibility and accessibility to promote collaboration. — Page 5	Best-in-Class are 30% more likely to enlist external vendors to manage certain finance activities. — Page 7	Best-in-Class grow their programs at a nearly 3x higher rate than All Others. — Page 9
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The digital age reshapes how businesses operate, with customers now having many choices in purchasing goods and services. For CFOs and finance teams, adapting is paramount. Introducing the "CFO's State of Commerce Playbook: A Compliance & Finance Professional's Roadmap for Managing Digital Growth." Based on a global survey by Aberdeen, this guide provides insights into how finance teams navigate the digital shift, often collaborating with external vendors. Embrace the efficiencies to enhance reporting and manage future challenges. Equip yourself for the digital era; download the playbook now.